

## PROFILE

I operate at the intersection of data and design, merging art and science to tell compelling stories through presentations, slideshows, reports, and infographics.

## CONTACT

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 [www.inform2inspire.com](http://www.inform2inspire.com)



## EXPERIENCE

### CIO - Chief Inspiration Officer

Inform 2 Inspire - Sacramento, California

Launched new data design firm in 2019 to develop powerful, compelling stories that help organizations realize their vision and goals.

#### *Key Responsibilities*

- Owner and sole proprietor
- Conduct analysis of large data sets for clients from as small as a single school, to districts as large as the Hawaii Department of Education with 180,000 students
- Create informative, easy to read and understand slideshows, presentations, dashboards, infographics, evaluations, and other reports
- Develop unique reporting tools that merge data, graphics, and prescriptive analytics for clients
- Consult on best practices in data management and analysis
- Consult on strategic planning through the use of annual planning calendars

#### *Key Achievement/Projects*

- Created Community Dashboard Infographic for Nanakuli Waianae Complex Area and its 9 schools in the Hawaii Department of Education
- Created 2019 CAASPP score reports for every California School District with scores
- Created 2019 California School Dashboard report for 19 school districts and 128 schools
- Created LCAP Stakeholder engagement posters for 9 school districts representing more than 75,000 students
- Consulted with four California County Offices of Education

2019

### Associate Superintendent

Natomas Unified School District - Sacramento, California

#### *Key Responsibilities*

- Senior leader and executive cabinet member for 7 years
- Led Research, Data, and Technology departments
- Managed team of 20 staff and managers
- Oversaw a budget over \$2 million
- Led Directed student data systems, student assessments, annual reporting and accountability systems

2019

JOEL RABIN  
Ph.D.



19 Years



500,000+



## PROFESSIONAL EXPERIENCE

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2019



### Associate Superintendent (cont'd)

Natomas Unified School District - Sacramento, California

#### *Key Achievement/Projects*

- Led successful transition to a new student information system
- Led the implementation of a data warehouse as a new data analytics and reporting system
- Presented more than 40 Board Presentations
- Created new District Progress Report - a bi-annual dashboard reported to public
- Designed and created district infographics to tell story of district progress to improve student achievement and college/career readiness
- Presented multiple conference presentations on development of data visualizations
- Managed and launched a new district website
- Coached classified staff, teachers, and administrators on data analysis to inform teaching, strategic planning, budget, operations and other annual and ad hoc decisions

2012



### Administrative Analyst

Fresno Unified School District - Fresno, California

- Coordinated district-wide strategic planning effort to increase graduation and college going
- Analyzed student achievement and outcome data and prepared reports and presentations for district leaders
- Coached district staff on effective communication and leadership
- Assisted in the relaunch of a student information system
- Created multiple presentations for Board and district leaders

2005



### Assessment and Evaluation Analyst

Elk Grove Unified School District - Sacramento, California

- Coordinated district-wide strategic planning effort to improve student unity, English Learner success, and college/career readiness
- Managed annual state tests and conducted evaluations of educational programs
- Provided technical assistance to district staff on student achievement and strategic planning

2002

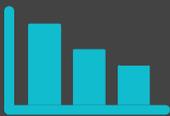


JOEL RABIN  
Ph.D.

## ACCOUNTABILITY



## ANALYSIS



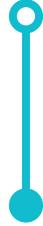
## ASSESSMENTS



## PROFESSIONAL EXPERIENCE

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2002



1997

Instructor, Counselor, and Health Educator  
University of California, Los Angeles  
Los Angeles, California

- Taught educational leadership classes to undergraduates
- Trained undergraduates as peer leaders
- Designed orientation course for new students
- Counseled students and led health education workshops



## EDUCATION

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2001



1998



1994

University of California, Los Angeles

Higher Education and Organizational Change (Ph. D.) 2001

Dissertation: Innovation and Organizational Change in the Los Angeles Police Department

University of California, Los Angeles

Higher Education and Organizational Change (M.A.) 1998

University of California, Los Angeles

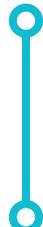
Sociology (B.A.) 1994



## PRESENTATIONS

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2020



2020

Writing your Story with Data - Developing a Local Dashboard

California Educational Research Association, November 2020

Infinite Insights - Back to School and Data-Driven Learning

Virtual event with Hoonuit, July 2020

## COMMUNICATIONS



## ENGAGEMENT



## EVALUATIONS



## PRESENTATIONS

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2020



### Articulating Academic Growth to your School Leaders and Community

California Office for the Reform of Education, February 2020

### Fall 2019 District Progress Report

Natomas Unified School District Board Presentation, October 2019

### Enrollment Protocols and Practices

Natomas Unified School District Board Presentation, September 2019

### College and Career Readiness with the College/Career Indicator

Natomas Unified School District Board Presentation, September 2019

### 2019 Parent/Family Survey and Student Surveys

Natomas Unified School District Board Presentation, September 2019

### 2019 Preliminary CAASPP Results

Natomas Unified School District Board Presentation, August 2019

### Spring 2019 District Progress Report

Natomas Unified School District Board Presentation, April 2019

### 5-Year Career Technical Education Plan

Natomas Unified School District Board Presentation, March 2019

### Better Understanding our Student Demographics

Natomas Unified School District Board Presentation, February 2019

### NUSD Local Control and Accountability Plan (LCAP) Mid-Year Update

Natomas Unified School District Board Presentation, February 2019

### Increasing College/Career Readiness with a Long Term CTE Plan

Natomas Unified School District Board Presentation, January 2019

2018



### Fall 2018 California School Dashboard

Natomas Unified School District Board Presentation, December 2018

## INFOGRAPHICS



## LEADERSHIP



## PARTNERSHIPS



## PRESENTATIONS

2018

District Dashboards and Individual Student Reports to Monitor Progress from the Boardroom to the Classroom

California Educational Research Association, November 2018

Infographics are the New Bar Chart

California Educational Research Association, November 2018

Phase Three of the Long-Term Technology Plan

Natomas Unified School District Board Presentation, September 2018

College and Career Readiness and California's College Career Indicator (CCI)

Natomas Unified School District Board Presentation, September 2018

Parent/Family Survey, Student Survey, and Student and Family Engagement Department

Natomas Unified School District Board Presentation, September 2018

Increase in CAASPP Results

Natomas Unified School District Board Presentation, August 2018

UC/CSU a-g Successes, Increasing College Access

Natomas Unified School District Board Presentation, June 2018

2018 Annual Update to the 2017-2020 LCAP

Natomas Unified School District Board Presentation, June 2018

College Going Rates for Class of 2016 & 2017

Natomas Unified School District Board Presentation, May 2018

District Progress Report

Natomas Unified School District Board Presentation, May 2018

NUSD Technology – a Multi Year Plan for Teaching, Learning, Work and Operations

Natomas Unified School District Board Presentation, May 2018

LCAP Mid Year Update

Natomas Unified School District Board Presentation, February 2018

2017

## PRESENTATIONS



## RESEARCH



## STRATEGIC PLANNING



## PRESENTATIONS

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2017

Fall Release 2017 California School Dashboard  
Natomas Unified School District Board Presentation, December 2017

Implementing Data Warehouses  
Natomas Unified School District Board Presentation, November 2017

District Progress Report  
Natomas Unified School District Board Presentation, October 2017

College and Career Readiness Student  
Achievement  
Natomas Unified School District Board Presentation, September 2017

Developing State Accountability System and Local  
Accountability  
Natomas Unified School District Board Presentation, December 2016

Building a Data Driven Culture for Improving  
Student Success  
California Educational Research Association, November 2016

2016 Student Achievement Results  
Natomas Unified School District Board Presentation, June 2016

Local Control and Accountability Plan (LCAP)  
Mid-Year Update  
Natomas Unified School District Board Presentation, February 2016

Developing a District Progress Report  
Natomas Unified School District Board Presentation, February 2016

Data Driven Systems  
Natomas Unified School District Board Presentation, December 2015

CAASPP 2014-2015 Results  
Natomas Unified School District Board Presentation, September 2015

Elements of the NUSD Accountability System  
Natomas Unified School District Board Presentation, August 2015

2015

## STUDENT DATA



## TECHNOLOGY



## TRAINING & SUPPORT



## PRESENTATIONS

2015

### Local Control and Accountability Plan (LCAP) Draft for Public Hearing

Natomas Unified School District Board Presentation, June 2015

### Local Control and Accountability Plan (LCAP) Year 2 Stakeholder Feedback

Natomas Unified School District Board Presentation, May 2015

### Student Information System- Board Update

Natomas Unified School District Board Presentation, February 2015

### Local Control and Accountability Plan (LCAP) Mid-Year Update

Natomas Unified School District Board Presentation, February 2015

### Data Warehouse Update

Natomas Unified School District Board Presentation, January 2015

### Emerging System of Assessments

Natomas Unified School District Board Presentation, December 2014

### Steps to Success and Foundations of an NUSD Accountability System

Natomas Unified School District Board Presentation, February 2014

### Steps to Success and Data Warehouse

Natomas Unified School District Board Presentation, January 2014

### Student Achievement Report 2

Natomas Unified School District Board Presentation, September 2013

### Student Achievement Report 1

Natomas Unified School District Board Presentation, July 2013

### Graduation, College and Career Workshop

Natomas Unified School District Board Presentation, May 2013

### Student Success

Natomas Unified School District Board Presentation, September 2012

2012